

## **PRIVACY POLICY FOR THE WEBSITE**

<https://www.cias.it/en/>

*pursuant to Article 13 of European Regulation No. 679 of April 27, 2016*

Pursuant to European Regulation 27/4/2016 no. 679 (GDPR), the processing of your personal data will be based on principles of correctness, lawfulness, minimization, proportionality, necessity, transparency, and protection of the confidentiality and rights of each user.

### **Data controller**

The Data Controller pursuant to applicable laws is CIAS ELETTRONICA S.r.l. (VAT No. 05050850154) with registered office in Milan, Via Durando No. 38; PEO [info@cias.it](mailto:info@cias.it); PEC [cias.elettronica@pec.it](mailto:cias.elettronica@pec.it); tel. 02/3767161.

The list of external data processors is available from CIAS ELETTRONICA S.r.l.

### **Scope of application of this policy**

This privacy policy applies exclusively to the online activities of this website and is valid for visitors/users of the website <https://www.cias.it/en/>. It does not apply to information collected through channels other than this website. The purpose of the privacy policy is to provide maximum transparency regarding the information that the website collects and how it is used.

### **Principles applicable to the processing of your data**

This website processes user data in a lawful and correct manner, adopting appropriate security and organizational measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the data. The processing is carried out using IT and/or telematic tools, with organizational methods and logic strictly related to the purposes indicated and aimed at safeguarding and protecting your data. In addition to the data controller, in some cases, categories of internal staff involved in the organization, management, interaction, and maintenance of the site and related activities (administrative, commercial, marketing office, system administrators) or external parties (such as third-party service providers, hosting providers, IT companies, web marketing companies, communication agencies, shipping companies, etc.) may have access to the data, appropriately appointed as external data processors. etc.), who have been duly appointed as external processors.

## Provision of data, type and consequences of failure to provide data

**Contact Section/Request a Quote/Intrusion Risk Assessment** - By providing your personal data through the form accessible from the “Contacts” section, the “Request a quote” section, or the “Intrusion risk assessment” section, you allow us to fulfill your needs and respond to your requests in the best possible way. Through these sections, users provide their first name, last name, email address, age group, and personal telephone numbers so that they can be contacted for information, clarification on products and services, advice, quotes, or general information. If you do not wish to allow your data to be processed for the above purposes, we will not be able to process your request and provide you with the response, information, feedback, or support you have requested. The data requested and possibly marked with an asterisk (first name, last name, PEO address) are in fact necessary for the fulfillment of the request made through this section. If you do not wish to provide this data, you can contact us directly at the telephone numbers listed on the website and in this policy.

**“Work with us” section** - The provision of your personal data by filling in the form accessible from the “work with us” section of this website [www.cias.it](http://www.cias.it) allows us to carry out all activities useful and necessary for purposes strictly related to the search and selection of employees, or in any case for the possible establishment of a working relationship. Data processing is carried out using tools and procedures that guarantee security and confidentiality and may be carried out either on paper or with the aid of IT tools; such data will be collected, processed, and stored in full compliance with the provisions of current legislation.

The duration of the processing will be limited to a period not exceeding 1 year from the date of submission; after this period, your resume will be deleted and no data will be retained.

In the case of future collaborations, the data will be processed for the entire duration of the contractual relationship and also subsequently for the fulfillment of all legal obligations.

The data may be processed by persons in charge of personnel selection in order to follow up on your request for collaboration, as well as by any persons in charge of the maintenance of electronic computers and/or computer systems.

**Newsletter** - However, your consent to our Company sending you updates, promotional information, and/or marketing-related news (activities aimed at optimizing offers and commercial relationships for promotional purposes) through newsletters is optional. If you choose to subscribe to the newsletter in order to receive emails containing information, commercial content, and/or direct sales offers relating to the products and services offered by our company, the consent you give when you subscribe (which you can express in the “Subscribe to the newsletter” section) can be revoked at any time. To stop receiving our newsletter, simply click on the “Unsubscribe” button, which will be available in the same section and at the bottom of each newsletter.

**“Register/Login” form** – To take advantage of the support service for managing possible RMAs (Return Merchandise Authorizations), you must register on this website using the Log In function, creating an “account” with your credentials to access all support services for resolving reports and to follow updates on the processing of each individual issue. The data will be used to identify the user/purchaser, contact them in case of doubts and/or problems with the report, process the report, and proceed with resolving the problem and/or providing the necessary technical suggestions. If you do not consent to the processing of your data for the above purposes, it will not be possible to process your support request and/or your report of a fault and/or malfunction. Data marked with an asterisk (such as first and last name, company or business, occupation, Nation and e-mail) are mandatory, i.e., necessary to ensure that the request for assistance can be processed and traced back to a specific natural person/contracting party. If you do not wish to provide this data via this form, you can contact Cias Elettronica S.r.l. directly at the telephone numbers published on the website, thus choosing other methods of communication with our company.

In case of technical problems, you can send a report by email to [info@cias.it](mailto:info@cias.it)

### **Purpose of data processing**

The processing is aimed at the correct and complete execution of requests for information, advice, estimates, shipments, feedback, and/or support of any kind regarding the company's business that may be carried out through the website <https://www.cias.it/en/>.

Your data will be processed for the following purposes:

- identify the user, in order to correctly process requests and allow for the proper development of feedback and/or consulting and/or information and/or estimates and/or technical support;
- contact the user again if further information is required to process the request, or to ensure the most comprehensive technical support;
- manage the correct handling of any administrative/tax procedures;
- fulfill tax and accounting obligations, if necessary.

### **Legal basis for processing**

CIAS ELETTRONICA S.r.l. will process your data lawfully, and only where the processing is

- necessary for the performance of the requested service
- necessary to fulfill a legal obligation incumbent on the Data Controller
- based on express consent

on the Data Controller

based on express consent

### **Use of cookies, including profiling cookies**

CIAS ELETTRONICA S.r.l., through the analysis of preferences given by “clicks” made on certain services or on certain areas/sections of the website, may send you personalized commercial communications and carry out targeted promotional actions in order to provide you with more specific and limited updates on the services and company activities that are of interest to you.

The processing of your personal data for the above purposes will take place only and exclusively with your express consent, using data processing tools that, following cross-referencing, will allow you to be included in a typical commercial profile. This data processing tool correlates the browsing data collected on the website through the use of first-party profiling cookies, only if you accept them. This data and information will be associated with any data/information already in our possession as a result of your demonstrated interest in our products.

Your express consent is therefore required for this purpose, in accordance with current legislation. Consent for this operation may be refused and, in any case, is always revocable.

If you consent to the processing of your personal data for commercial purposes (personalized offers), your data may be subject to automated decision-making using a specific algorithm that will identify which communications are most suitable or most interesting for your profile. The processing carried out in this way has, as expected consequences, by way of example, the sending of ad hoc commercial communications, the sending of communications relating to particular campaigns and/or discounts, and information about events considered to be of particular interest.

A more detailed description, including information about so-called profiling cookies, can be found in the specific cookie policy.

### **Interaction with social networks**

The presence of social network buttons and widgets on the pages of the <https://www.cias.it/us/> website facilitates interaction with social platforms and the sharing of content published there directly from the website.

Social networks act as information portals regarding the services, commercial initiatives, and corporate purpose of CIAS ELETTRONICA S.r.l.

CIAS ELETTRONICA S.r.l. uses platforms that can be defined as “social” by creating accounts to which dedicated pages are associated, for the presentation of activities, products, and services offered or company initiatives. The channels used operate according to their own privacy policies, which the user is required to be aware of.

CIAS ELETTRONICA S.r.l. is not responsible for any actions taken by the operators of the aforementioned social platforms that do not comply with the regulations on the processing of personal data and which may therefore infringe on the freedoms of users.

### **Data retention period and right of access**

Your data will be stored for the time necessary to provide the requested services or for the time during which the company is subject to storage obligations for tax purposes or for other purposes provided for by law or regulations.

At any time, as a data subject, you may exercise your rights vis-à-vis the data controller pursuant to Article 15 of European Regulation 679/2016, which we summarize below:

1. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him/her, even if not yet recorded, and its communication in intelligible form.
2. The data subject has the right to obtain information on:
  - the origin of the personal data;
  - the purposes and methods of processing;
  - the logic applied in the case of processing carried out with the aid of electronic instruments;
  - the identification details of the data controller and any data processors;
  - the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it in their capacity as designated representative in the territory of the State or outside the territory of the State, data processors, or persons in charge of processing.
3. The data subject has the right to obtain:
  - updating, rectification or, where interested therein, integration of the data;
  - erasure, anonymization or blocking of data that has been processed unlawfully, including data whose retention is unnecessary for the purposes for which it has been collected or subsequently processed;
  - certification that the operations referred to in point 3) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disseminated, except in the case where this proves impossible or involves a manifestly disproportionate effort compared to the right being protected.
4. The data subject has the right to object, in whole or in part:
  - for legitimate reasons, to the processing of personal data concerning him/her, even if pertinent to the purpose of collection, without prejudice to the possible consequences of failure to perform the requested service;
  - to the processing of personal data concerning him/her for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.

The above rights are exercised by sending a request without formalities to the data controller or data processor, including through a designated person, who will provide a suitable response without delay.

If you believe that the processing may have been carried out in a manner that does not comply with the Regulation, you may also contact the Supervisory Authority, pursuant to Article 77 of the Regulation.

In the event of termination of processing for any reason, pursuant to Article 17 of European Regulation 679/20016, your data will be:

- a) deleted once the purpose for which they were collected has been fulfilled, without prejudice to the need to comply with the storage obligations imposed by Article 2220 of the Italian Civil Code, Articles 19 and 22 of Presidential Decree No. 600/1973 (10 years) or other specific legislation;
- b) transferred to another data controller, provided that they are intended for processing in terms compatible with the same purposes for which the data are collected (pre-bankruptcy and similar or related procedures, transfers of companies or business units, etc.) pursuant to Article 6, paragraph 1, letter b) of European Regulation 679/2016.
- c) For cookies: see the specific information published on the website (cookie policy).

### Server location

The server hosting the Website is located in the EU.

Your Data will not be transferred to third-party companies located outside the European Economic Area. Should such a transfer become necessary, we will ensure that the recipients of your data have adopted appropriate security measures to guarantee its protection.

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*This policy is updated as of October 10, 2025.*